

iShare!

PerformanceScrubs.com | Support Our Hospital Program

An Innovative Approach to Fundraising



Overview

It's about raising money for your hospital

iShare! is a specially designed program that enables you, the hospital, and your support groups the ability to raise money around the clock. Performance captures sales made at www.performancescrubs.com and returns 20% of every scrub piece purchased.

It's easy...Performance does all the heavy lifting

Performance supplies you with all the materials you need to get up and running, maximize sales, and keep the excitement going. This is a partnership effort and Performance is committed to guide you and support you every step of the way. By investing 2 to 3 hours per month you will realize tremendous results. You get credited with a sale each time a person places an order on the Performance website and clicks on your hospital name. Each quarter you will receive a check for 20% of the product sales linked to your hospital. By implementing *iShare!* you automatically alleviate all the work that goes into



executing a scrub fair and obtain year round results. No more, setup security, or booking issues associated with a steady stream of shows.

It's about quality...Performance Scrubs are the finest

For years astronauts and athletes have benefited from scientifically designed materials that are super comfortable and highly functional. Now it's your turn. Performance Scrubs are created to control both temperature and odor, wick away moisture and stop the growth of bacteria. Not to mention the scrubs are anti-wrinkle/fade/stain resistant and 100% MADE IN THE USA!

Fundraising Made Easy

How *iShare!* Works

Performance supplies everything you need to start the program and keep it fresh and vibrant. The *iShare!* program assists you in promoting the Performance Scrubs website by supplying all the materials needed and a step-by-step implementation plan that encourages your personnel to buy their scrubs from the website. Performance keeps track of all your sales and pays you 20% of the merchandise portion of the transaction.

Why *iShare!* Works

Research shows that on average a medical professional purchases four to six sets of scrubs per year. And as hospitals strive to elevate their professional image, help stop the growth of germs and bacteria in their scrubs, and maximize employee productivity why not promote Performance Scrubs as they help address all three priorities? The buyer

is opting for a quality product and supporting their hospital simultaneously!

Benefits to You

The *iShare!* program allows you to raise funds literally as you sleep. Once the hospital staff become aware of this outstanding product, ease of purchase, and the 20% contribution to their hospital you will have a continuous revenue stream. You alleviate all the work that goes into setting up a scrub fair and obtain year round results.

Your Role

You are the communicator. Performance creates the materials and you disseminate them. The more consistent and visible you are with the communications, the more money you earn. Your total estimated time commitment would be about 2-3 hours a month.

Performance's Role

First and foremost, Performance will continue to lead the market in designing and making the finest, most comfortable, technically advanced, economically viable, and best looking scrub available. Performance will supply you with all the professionally designed materials you need to launch and promote *iShare!*. The turnkey kit you receive will contain posters, tent cards, email alerts, fabric swatches, trim and ribbon cards, and articles for your newsletter. You will have a main contact and back up at Performance that will support you every step of the way. This is a partnership and Performance is committed to making you successful.

Next Steps

To initiate the partnership, Performance will email you a sign-up sheet, an initial email blast for you to send out announcing the program, and a "hot link" to load on your intranet site. The sign up sheet is necessary in order to provide Performance with the name of the interface person, their contact information, and the address for mailing your quarterly check. Performance will ship your *iShare!* Rollout Kit containing all necessary launch materials. You can be up and running within the week!

A SUPERIOR SCRUB

For years astronauts and athletes have benefited from scientifically designed materials that are super comfortable and highly functional. Now it's your turn. Performance Scrubs are created to control both temperature and odor, wick away moisture and have an antimicrobial agent built in. Not to mention the scrubs are anti-wrinkle, fade and stain resistant and 100% MADE IN THE USA!



Temperature Control



Odor Control



Moisture Wicking



Anti-Microbial



Anti-Wrinkle



Fade & Stain Resistant



Comfort



Stretch



FAQs

- **Can I spread the word about the program to the surrounding physician offices?** Yes, many of the hospitals have coordinated with clinics and physician offices in their area through emails and putting posters and tent cards in the offices and elevators.
- **We have more than one hospital in our group, can they all participate?** Absolutely! Any and all hospitals can participate in this program
- **Can we market the iShare program in other ways?** Of course! The timeline and materials Performance gives you are simply recommendations. You are more than welcome to utilize whatever resources you deem necessary to further market the program and website.
- **Can we encourage employees to give the information to their friends that wear scrubs in outside clinics?** Yes! In several cases orders have come from one state referencing a hospital in another state because they heard about Performance from a friend.
- **Are Performance Scrubs more expensive to wear than other scrubs?** Performance scrubs are the least expensive scrubs to wear. The cost per wear is less than the least expensive scrubs on the market due to the longevity and the fade resistant properties of the fabric.
- **Can we still work with our current vendor to do uniform sales in the lobby?** Absolutely! *iShare!* doesn't affect the other programs you already have in place. Your current uniform company won't be carrying Performance Scrubs so there is no competition.
- **We don't have an auxiliary, volunteer or foundation. Can we still participate?** Yes! You would designate the organization you want the money to benefit and Performance will send the check on your behalf each quarter.
- **We sell scrubs in our gift shop, would iShare! interfere with those sales?** Performance offers a Hospital Gift Shop Program and would be happy to show you how to get it up and running with no inventory commitment.
- **Our hospital requires specific colors, what colors do you have?** Performance offers a wide array of colors and is dedicated to adding more at frequent intervals. If you need a custom color Performance will gladly offer it with a minimum 150 set commitment from you.
- **What is the typical delivery time?** The average delivery time is 7 days from the time the order is placed through the website.
- **What is your return & exchange policy?** Performance will accept any garment directly for an exchange or full refund, provided the scrubs have not been worn, and the request is made within 30 days of receipt of the order. Our goal is to deliver a quality product that exactly meets and exceeds the customer's expectations.
- **How do we get paid?** All orders are placed online so you will never have to worry about making or collecting a payment. Performance will send you a check quarterly for 20% of the value of the merchandise purchased 15 days after each calendar quarter.



Contact Us

Call David Prentice Sr. Vice President of Sales (615) 579-1090

To read more about this program please visit www.SupportOurHospital.com

To visit the scrub website please go to www.PerformanceScrubs.com



Performance Scrubs are made in the USA of a high tech moisture wicking material. Encapsulated within the fabric are millions of ceramic cubes, each holding a single silver ion to quell the growth of bacteria within the garment. These scrubs are wrinkle resistant, stain resistant, and fade resistant and will keep that new look through dozens of washings. You custom design your own scrubs choosing pocket positions, inseam lengths, and size. You can mix and match colors, trims and ribbons to create thousands of looks. Performance Scrubs are simply the most comfortable scrub you will ever wear. We guarantee it!